



## EARNEST B. MORGAN

Email: [earnestb50013@icloud.com](mailto:earnestb50013@icloud.com)

Mobile: 469.992.2265

### CREATIVE VISIONARY LEADER & ENTREPRENEUR

**EARNEST B. MORGAN** IS A VISIONARY LEADER, ENTREPRENEUR, BUSINESSMAN, AND LEAD PASTOR OF THE EMPOWERMENT CHURCH IN FRISCO, TX. EARNEST ACCEPTED THE CALL TO MINISTRY IN AMORY, MS. IN 1998. HE LATER ATTENDED CHRIST FOR THE NATION BIBLE COLLEGE AND SEMINARY IN DALLAS, TX. EARNEST IS A MOTIVATIONAL SPEAKER TO BOTH BUSINESS EXECUTIVES AND SPORTS TEAMS. IN 2013 HE HAD THE OPPORTUNITY TO BE THE KEYNOTE SPEAKER AT THE GODDADDY BOWL IN MOBILE, AL, SPEAKING TO BOTH ARKANSAS STATE & NORTHERN ILLINOIS FOOTBALL PROGRAMS BEFORE THE BIG GAME.

### OVERVIEW

EARNEST IS WORLD FAMOUS FOR HIS AWARD-WINNING BBQ. HE AND HIS WIFE CICELY OWNED AND OPERATED A TOTAL OF FIVE EARNEST B'S IN TUPELO & AMORY, MISSISSIPPI FROM 2009-2015. IN 2015 THE MORGAN'S BELIEVED MISSISSIPPI WAS GREAT, BUT RELOCATING BACK TO TEXAS WOULD BE A GREATER OPPORTUNITY FOR EXPANDING THE EARNEST B'S BRAND. THEY SOLD ALL OF THEIR ATTACHMENTS TO THE MISSISSIPPI ESTABLISHMENT AND MOVED TO NORTH TEXAS WITH CREST CADILLAC INFINITI, FRISCO, TX. IN 2016 EARNEST FOUNDED, THE EMPOWERMENT CHURCH, IN FRISCO, WITH CUSTOMERS HE SOLD CARS TO WHILE EMPLOYED BY CREST AUTO GROUP'S SALES TEAM. IN THE MIDDLE OF THE 2020 COVID PANDEMIC, EARNEST AND CICELY WERE INSPIRED BY THE LORD TO BUILD A CUSTOM CONCESSION TRAILER CALLED EARNEST B'S EXPRESS, ALLOWING THEM TO SERVE PEOPLE WITHOUT THE RESTAURANT BRICK AND MORTAR EXPERIENCE.

IN FEBRUARY 2022, THE FRISCO CHAMBER OF COMMERCE AND MEMBERS OF THE CITY OF FRISCO. AWARDED EARNEST, CITIZEN OF THE YEAR, GIVEN FOR HIS NOTABLE CONTRIBUTIONS AND PUBLIC SERVICE. IN MARCH 2022, EARNEST AND CICELY MADE IT FULL CIRCLE AND WERE GIVEN THE OPPORTUNITY TO EXPAND EARNEST B'S BBQ & CATERING LLC TO INSIDE THE CREST INFINITI EVENT ROOM, AS WELL AS BISTROS INSIDE INFINITI AND CREST CADILLAC SERVICE DEPARTMENTS, ALLOWING ALL CREST AUTO GROUP CUSTOMERS AND EMPLOYEES TO ENJOY EARNEST B'S BBQ WHILE AT THE DEALERSHIP.

### HIGHLIGHTS

- KEYNOTE SPEAKER, 2013, "GODDADDY.COM BOWL," BETWEEN RIVALS ARKANSAS STATE & NORTHERN ILLINOIS UNIVERSITY IN MOBILE, ALABAMA.
- AMBASSADOR, FRISCO CHAMBER OF COMMERCE
- BOARD MEMBER, SEVERAL CHRISTIAN MINISTRIES
- SENIOR PASTOR, BOTH IN MISSISSIPPI & TEXAS
- GRADUATE, 2007, CHRIST FOR THE NATIONS BIBLE COLLEGE, DALLAS, TX - SCHOOL OF PASTORAL & LEADERSHIP